

ORDER



Wichita KS KSNW

Orders	Order / Rev:	A2734129	
	Alt Order #:	27149069	
	Product Desc:	SLFKS	
	Estimate:	9410	
	Flight Dates:	10/17/20 - 10/23/20	Primary AE: Katz Washington
	Original Date / Rev:	10/16/20 / 10/16/20	Sales Office: K-WAS
	Order Type:	REG	Sales Region: Nat

Agency	Name:	Mentzer Media Services	
	Buying Contact:		Billing Type: Cash
	Billing Contact:	Mentzer Media Services Email	Billing Calendar: Broadcast
		210 W. Pennsylvania Avenue	Billing Cycle: EOM
		Towson, MD 21204	Agency Commission: 15%

Advertiser	Name:	POL/Senate Leadership Fund PAC	Order Brand:	
	Demographic:	A35+	New Business Thru:	
	Product Codes:	PL6	Advertiser External ID:	
	Revenue Code 1:	AGY	Agency External ID:	IN2570/SP271/TO1326/AL2874/MO967
	Revenue Code 2:	POL	Unit Code:	General
	Revenue Code 3:	POL-ISS	Order Separation:	00:15:00
	Priority:	P5		

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/28/20	10/25/20	39	\$53,000.00	\$45,050.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2020	39	\$53,000.00	\$45,050.00	119.20
Totals	39	\$53,000.00	\$45,050.00	119.20

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	Multi	10/19/20	10/19/20	Kansas Today	CM	430-5am	M-----	:30	1	\$180.00	P2	0.40	NM	1	\$180.00
				Channels : KSNL,KSNG,KSNL,KSNW											
				Kansas Today											
				Kansas Today 1											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/19/20	10/25/20	M-----		1				\$180.00		0.40			
N 2	Multi	10/20/20	10/20/20	Kansas Today	CM	430-5am	-T-----	:30	1	\$180.00	P2	0.40	NM	1	\$180.00
				Channels : KSNL,KSNG,KSNL,KSNW											
				Kansas Today											
				Kansas Today 1											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/19/20	10/25/20	-T-----		1				\$180.00		0.40			
N 3	Multi	10/21/20	10/21/20	Kansas Today	CM	430-5am	--W----	:30	1	\$180.00	P2	0.40	NM	1	\$180.00
				Channels : KSNL,KSNG,KSNL,KSNW											
				Kansas Today											
				Kansas Today 1											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/19/20	10/25/20	--W----		1				\$180.00		0.40			
N 4	Multi	10/22/20	10/22/20	Kansas Today	CM	430-5am	---T---	:30	1	\$180.00	P2	0.40	NM	1	\$180.00
				Channels : KSNL,KSNG,KSNL,KSNW											
				Kansas Today											
				Kansas Today 1											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			

Order / Rev: A2734129
 Alt Order #: 27149069
 Flight Dates: 10/17/20 - 10/23/20

Advertiser: POL/Senate Leadership Fund PAC
 Product Desc: SLFKS
 Estimate: 9410

Wichita KS KSNW

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/19/20	10/25/20	---T---					1	\$180.00		0.40			
N 5	Multi	10/23/20	10/23/20	Kansas Today	CM	430-5am	----F--	:30	1	\$180.00	P2	0.40	NM	1	\$180.00
		Channels : KSNL,KSNG,KSNL,KSNW													
		Kansas Today													
		Kansas Today 1													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/19/20	10/25/20	----F--					1	\$180.00		0.40			
N 6	Multi	10/19/20	10/19/20	KSN Today 2	CM	6-7am	M-----	:30	1	\$900.00	P2	1.50	NM	1	\$900.00
		Channels : KSNL,KSNG,KSNL,KSNW													
		KSN Today 2													
		Kansas Today 3													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/19/20	10/25/20	M-----					1	\$900.00		1.50			
N 7	Multi	10/20/20	10/20/20	Today Show 8-9am	CM	8-9am	-T-----	:30	1	\$1,215.00	P2	2.00	NM	1	\$1,215.00
		Channels : KSNL,KSNG,KSNL,KSNW													
		Today Show 8-9am													
		Today Show (8-9am)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/19/20	10/25/20	-T-----					1	\$1,215.00		2.00			
N 8	Multi	10/19/20	10/19/20	M-F 9-10a	CM	9-10a	M-----	:30	1	\$765.00	P2	1.60	NM	1	\$765.00
		Channels : KSNL,KSNG,KSNL,KSNW													
		M-F 9-10a													
		Live With Kelly & Ryan													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/19/20	10/25/20	M-----					1	\$765.00		1.60			
N 9	Multi	10/20/20	10/20/20	M-F 9-10a	CM	9-10a	-T-----	:30	1	\$765.00	P2	1.60	NM	1	\$765.00
		Channels : KSNL,KSNG,KSNL,KSNW													
		M-F 9-10a													
		Live With Kelly & Ryan													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/19/20	10/25/20	-T-----					1	\$765.00		1.60			
N 10	Multi	10/21/20	10/21/20	M-F 9-10a	CM	9-10a	--W----	:30	1	\$765.00	P2	1.60	NM	1	\$765.00
		Channels : KSNL,KSNG,KSNL,KSNW													
		M-F 9-10a													
		Live With Kelly & Ryan													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/19/20	10/25/20	--W----					1	\$765.00		1.60			
N 11	Multi	10/22/20	10/22/20	M-F 9-10a	CM	9-10a	---T---	:30	1	\$765.00	P2	1.60	NM	1	\$765.00
		Channels : KSNL,KSNG,KSNL,KSNW													
		M-F 9-10a													
		Live With Kelly & Ryan													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/19/20	10/25/20	---T---					1	\$765.00		1.60			
N 12	Multi	10/23/20	10/23/20	M-F 9-10a	CM	9-10a	----F--	:30	1	\$765.00	P2	1.60	NM	1	\$765.00
		Channels : KSNL,KSNG,KSNL,KSNW													
		M-F 9-10a													
		Live With Kelly & Ryan													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/19/20	10/25/20	----F--					1	\$765.00		1.60			
N 13	Multi	10/19/20	10/19/20	KSN News	CM	12n-1pm	M-----	:30	1	\$900.00	P2	1.70	NM	1	\$900.00
		Channels : KSNL,KSNG,KSNL,KSNW													
		KSN News													
		KSN News													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/19/20	10/25/20	M-----					1	\$900.00		1.70			
N 14	Multi	10/20/20	10/20/20	KSN News	CM	12n-1pm	-T-----	:30	1	\$900.00	P2	1.70	NM	1	\$900.00
		Channels : KSNL,KSNG,KSNL,KSNW													
		KSN News													
		KSN News													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/19/20	10/25/20	-T-----					1	\$900.00		1.70			

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Advertiser: POL/Senate Leadership Fund PAC
 Product Desc: SLFKS
 Estimate: 9410

Wichita KS KSNW

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 15	Multi	10/21/20	10/21/20	KSN News Channels : KSNC,KSNG,KSNN,KSNNW KSN News	CM	12n-1pm	--W----	:30	1	\$900.00	P2	1.70	NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/19/20	10/25/20	--W----					1	\$900.00		1.70			
N 16	Multi	10/22/20	10/22/20	KSN News Channels : KSNC,KSNG,KSNN,KSNNW KSN News	CM	12n-1pm	---T---	:30	1	\$900.00	P2	1.70	NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/19/20	10/25/20	---T---					1	\$900.00		1.70			
N 17	Multi	10/23/20	10/23/20	KSN News Channels : KSNC,KSNG,KSNN,KSNNW KSN News	CM	12n-1pm	----F--	:30	1	\$900.00	P2	1.70	NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/19/20	10/25/20	----F--					1	\$900.00		1.70			
N 18	Multi	10/20/20	10/20/20	M-F 4-430p Channels : KSNC,KSNG,KSNN,KSNNW M-F 4-430p Jeopardy B	CM	4-430pm	-T-----	:30	1	\$900.00	P2	2.80	NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/19/20	10/25/20	-T-----					1	\$900.00		2.80			
N 19	Multi	10/19/20	10/19/20	M-F 430-5p Channels : KSNC,KSNG,KSNN,KSNNW M-F 430-5p Jeopardy	CM	430-5pm	M-----	:30	1	\$1,260.00	P2	4.00	NM	1	\$1,260.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/19/20	10/25/20	M-----					1	\$1,260.00		4.00			
N 20	Multi	10/17/20	10/17/20	Sat KSN News at Six Channels : KSNC,KSNG,KSNN,KSNNW Sat KSN News at Six	CM	6-630pm	-----S-	:30	1	\$800.00	P3	5.70	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/12/20	10/18/20	-----S-					1	\$800.00		5.70			
N 21	Multi	10/18/20	10/18/20	Sun KSN News at Five Channels : KSNC,KSNG,KSNN,KSNNW Sun KSN News at Five	CM	Sun KSN News at	-----S	:30	1	\$500.00	P3	3.30	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/12/20	10/18/20	-----S					1	\$500.00		3.30			
N 22	Multi	10/19/20	10/19/20	Mon Prime Other 1 Channels : KSNC,KSNG,KSNN,KSNNW Mon Prime Other 1 The Voice-NBC	CM	7-9p	M-----	:30	2	\$5,400.00	P2	7.30	NM	2	\$10,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/19/20	10/25/20	M-----					2	\$5,400.00		7.30			
N 23	Multi	10/20/20	10/20/20	Tue Prime Other 1 Channels : KSNC,KSNG,KSNN,KSNNW Tue Prime Other 1 The Voice OTO Tue-NBC	CM	7-9p	-T-----	:30	2	\$5,400.00	P2	5.50	NM	2	\$10,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/19/20	10/25/20	-T-----					2	\$5,400.00		5.50			
N 24	Multi	10/17/20	10/17/20	Notre Dame Football Channels : KSNC,KSNG,KSNN,KSNNW Notre Dame Football Notre Dame Football vs. Louisville	CM	Notre Darne Footb	-----S-	:30	2	\$300.00	P3	1.00	NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/12/20	10/18/20	-----S-					2	\$300.00		1.00			
N 26	Multi	10/17/20	10/17/20	Sat Prime Hour 1 Channels : KSNC,KSNG,KSNN,KSNNW Saturday 7-8p	CM	7-8p	-----S-	:30	1	\$700.00	P3	2.80	NM	1	\$700.00

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Wichita KS KSNW

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Weakest Link (R) Sat-NBC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/12/20		10/12/20	10/18/20	-----S-	1		\$700.00		2.80						
N27	Multi	10/17/20	10/17/20	Sat Prime Hour 2	CM	8-9p	-----S-	:30	1	\$700.00	P3	2.70	NM	1	\$700.00
Channels : KSNC,KSNG,KSNL,KSNNW															
Saturday 8-9p															
Ellen's Game of Games (R) Sat-NBC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/12/20		10/12/20	10/18/20	-----S-	1		\$700.00		2.70						
N28	Multi	10/18/20	10/18/20	NASCAR on NBC	CM	NASCAR on NBC	-----S	:30	3	\$500.00	P3	2.20	NM	3	\$1,500.00
Channels : KSNC,KSNG,KSNL,KSNNW															
NASCAR on NBC (2:00 PM-5:00 PM)															
NASCAR Cup: Kansas															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/12/20		10/12/20	10/18/20	-----S	3		\$500.00		2.20						
N29	Multi	10/18/20	10/18/20	FB Night in Amer Pre Ga	CM	FB Night in Amer F	-----S	:30	1	\$1,600.00	P3	7.00	NM	1	\$1,600.00
Channels : KSNC,KSNG,KSNL,KSNNW															
FB Night in Amer Pre Game															
Football Night in America															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/12/20		10/12/20	10/18/20	-----S	1		\$1,600.00		7.00						
N30	Multi	10/18/20	10/18/20	NFL Game	CM	NFL Game	-----S	:30	2	\$4,800.00	P3	16.70	NM	2	\$9,600.00
Channels : KSNC,KSNG,KSNL,KSNNW															
NFL Game															
SNF: LA Rams @ San Francisco															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/12/20		10/12/20	10/18/20	-----S	2		\$4,800.00		16.70						
N31	Multi	10/18/20	10/18/20	Good Day Kansas Sund	CM	1035p-1105p	-----S	:30	1	\$400.00	P3	1.30	NM	1	\$400.00
Channels : KSNC,KSNG,KSNL,KSNNW															
Good Day Kansas Sunday PM															
Good Day Kansas															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/12/20		10/12/20	10/18/20	-----S	1		\$400.00		1.30						
N32	Multi	10/19/20	10/19/20	Good Day Kansas	CM	1230p-1p	M-----	:30	1	\$630.00	P2	0.00	NM	1	\$630.00
Channels : KSNC,KSNG,KSNL,KSNNW															
Good Day Kansas															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/19/20		10/19/20	10/25/20	M-----	1		\$630.00		0.00						
N33	Multi	10/19/20	10/19/20	Early Today	CM	4-430am	M-----	:30	1	\$105.00	P2	0.00	NM	1	\$105.00
Channels : KSNC,KSNG,KSNL,KSNNW															
Early Today															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/19/20		10/19/20	10/25/20	M-----	1		\$105.00		0.00						
N34	Multi	10/20/20	10/20/20	Today Show II	CM	10-11a	-T-----	:30	1	\$765.00	P2	0.00	NM	1	\$765.00
Channels : KSNC,KSNG,KSNL,KSNNW															
Today Show 2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/19/20		10/19/20	10/25/20	-T-----	1		\$765.00		0.00						
													Totals	39	\$53,000.00



125 West 55th St
New York, NY 10019

Contract # 27149069	Changes as of: 10/16/2020 at 10:01 AM	Version: Highlighting Revision 1
CPE: 275/694/9410	Flight: 10/17/20 - 10/23/20	Station: KSNW
Agency: MENTZER MEDIA SERVIC	Advertiser: Senate Leadership Fund	Market: Wichita
210 W. Pennsylvania Avenue	Product: SLFKS	Office: WASHINGTON
Suite 250	Agency Order #: 10078123	Service: Nielsen
Towson, MD 21204	Buyer: Scott, Kelly	Primary Demo: Adults 35+
	Salesperson: KELLY JOHNS 202-872-5880	Assistant: KELLY JOHNS 202-872-5880
	Separation:	
		Con Type: POLITICAL/VOTE
		Total \$: \$53,000.00
		Total Spots: 39
		Total CPP: \$444.63
		Total GRP: 119.2
		Traffic #: A2734129

#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/17 - 10/23							Total Spots	Total \$	CPP*	GRP*
							10/17	10/18	10/19	10/20	10/21	10/22	10/23				
1	M-F 4:30a-5a		Kansas Today 1	\$180.00	0.4	30	0	0	1	1	1	1	1	5	\$900.00	\$450.00	2.0
2	M-F 6a-7a		Kansas Today 3	\$900.00	1.5	30	0	0	1	0	0	0	0	1	\$900.00	\$600.00	1.5
3	M-F 8a-9a		Today Show (8-9am)	\$1,215.00	2.0	30	0	0	0	1	0	0	0	1	\$1,215.00	\$607.50	2.0
4	M-F 9a-10a		Live With Kelly & Ryan	\$765.00	1.6	30	0	0	1	1	1	1	1	5	\$3,825.00	\$478.13	8.0
5	M-F 12n-12:30p		KSN News	\$900.00	1.7	30	0	0	1	1	1	1	1	5	\$4,500.00	\$529.41	8.5
6	M-F 4p-4:30p		Jeopardy B	\$900.00	2.8	30	0	0	0	1	0	0	0	1	\$900.00	\$321.43	2.8
7	M-F 4:30p-5p		Jeopardy	\$1,260.00	4.0	30	0	0	1	0	0	0	0	1	\$1,260.00	\$315.00	4.0
8	Sa 6p-6:30p		KSN News	\$800.00	5.7	30	1	0	0	0	0	0	0	1	\$800.00	\$140.35	5.7
9	Su 5p-5:30p		KSN News	\$500.00	3.3	30	0	1	0	0	0	0	0	1	\$500.00	\$151.52	3.3
10	M 7p-9p		The Voice-NBC	\$5,400.00	7.3	30	0	0	2	0	0	0	0	2	\$10,800.00	\$739.73	14.6
11	Tu 7p-9p		The Voice OTO Tue-NBC	\$5,400.00	5.5	30	0	0	0	2	0	0	0	2	\$10,800.00	\$981.82	11.0
12	Sa 1:30p-5p		Notre Dame Football vs. Louisville	\$300.00	1.0	30	2	0	0	0	0	0	0	2	\$600.00	\$300.00	2.0
REV- 13	Sa 2p-5p		NASCAR XFINITY: Kansas Speedway	\$500.00	2.0	30	3	0	0	0	0	0	0	0	\$0.00	\$250.00	0.0
14	Sa 7p-8p		Weakest Link (R) Sat-NBC	\$700.00	2.8	30	1	0	0	0	0	0	0	1	\$700.00	\$250.00	2.8
15	Sa 8p-9p		Ellen's Game of Games (R) Sat-NBC	\$700.00	2.7	30	1	0	0	0	0	0	0	1	\$700.00	\$259.26	2.7
16	Su 1:30p-5p		NASCAR Cup: Kansas	\$500.00	2.2	30	0	3	0	0	0	0	0	3	\$1,500.00	\$227.27	6.6
17	Su 6p-7:20p		Football Night in America	\$1,600.00	7.0	30	0	1	0	0	0	0	0	1	\$1,600.00	\$228.57	7.0
18	Su 7:20p-10:30p		SNF: LA Rams @ San Francisco	\$4,800.00	16.7	30	0	2	0	0	0	0	0	2	\$9,600.00	\$287.43	33.4
19	Su 10:35p-11:05p		Good Day Kansas	\$400.00	1.3	30	0	1	0	0	0	0	0	1	\$400.00	\$307.69	1.3
REV+ 20	M-F 12:30p-1p		Good Day Kansas	\$630.00	0.0	30	0	0	0	1	0	0	0	1	\$630.00	\$0.00	0.0



125 West 55th St
New York, NY 10019

Contract # 27149069	Changes as of: 10/16/2020 at 10:01 AM	Version: Highlighting Revision 1
CPE: 275/694/9410	Flight: 10/17/20 - 10/23/20	Station: KSNW
Agency: MENTZER MEDIA SERVIC	Advertiser: Senate Leadership Fund	Market: Wichita
210 W. Pennsylvania Avenue	Product: SLFKS	Office: WASHINGTON
Suite 250	Agency Order #: 10078123	Service: Nielsen
Towson, MD 21204	Buyer: Scott, Kelly	Primary Demo: Adults 35+
	Salesperson: KELLY JOHNS 202-872-5880	Assistant: KELLY JOHNS 202-872-5880
	Separation:	
		Con Type: POLITICAL/VOTE
		Total \$: \$53,000.00
		Total Spots: 39
		Total CPP: \$444.63
		Total GRP: 119.2
		Traffic #: A2734129

#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/17 - 10/23							Total Spots	Total \$	CPP*	GRP*
							10/17	10/18	10/19	10/20	10/21	10/22	10/23				
REV+ 21	M-F 4a-4:30a		Early Today Show	\$105.00	0.0	30	0	0	0	1	0	0	0	1	\$105.00	\$0.00	0.0
REV+ 22	M-F 10a-11a		Today Show	\$765.00	0.0	30	0	0	0	0	1	0	0	0	\$765.00	\$0.00	0.0
TOTALS:							5	8	9	8	3	3	3	39	\$53,000.00	\$444.63	119.2



KATZ TELEVISION
GROUP

125 West 55th St
New York, NY 10019

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CPE: 275/694/9410	Flight: 10/17/20 - 10/23/20	Station: KSNW
Agency: MENTZER MEDIA SERVIC	Advertiser: Senate Leadership Fund	Market: Wichita
210 W. Pennsylvania Avenue	Product: SLFKS	Office: WASHINGTON
Suite 250	Agency Order #: 10078123	Service: Nielsen
Towson, MD 21204	Buyer: Scott, Kelly	Primary Demo: Adults 35+
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	Separation:	
		Con Type: POLITICAL/VOTE
		Total \$: \$53,000.00
		Total Spots: 39
		Total CPP: \$444.63
		Total GRP: 119.2
		Traffic #: A2734129

Special Instructions	
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Order Level Comments		
Date/Time	Added by	Comment
10/16/20 8:57 AM	System	Notice Received.

Competitive Information	
Market Budget:	\$53,000
KSNW Share:	100%
Comment:	
	Competitive Unknown

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	39	\$53,000.00	\$444.63	119.2
Total	100%	39	\$53,000.00	\$444.63	119.2

Monthly Summary		
Month	Spots	Dollars
2020-Oct	39	\$53,000.00
Total	39	\$53,000.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Revision	10/16/20 10:01 AM	KELLY JOHNS	Revised			\$0	\$53,000.00	Changes: Total GRPs from 125.2 to 119.2, Total CPP from \$423.32 to \$444.63. 4 buylines added or modified.
Queued for Electronic Contracting	10/16/20 8:01 AM					\$0	\$0	
New	10/16/20 7:49 AM	KELLY JOHNS	Confirmed	39		\$53,000.00	\$53,000.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Tammie Wingrove, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

Check one:

- ☒ Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- ☐ Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by: Senate Leadership Fund

Agency name: Mentzer Media Services

Address: 210 W Pennsylvania Ave, Ste. 250 Towson, MD 21204

Contact: Tammie Wingrove

Phone number: 410-825-7034

Email: twingrove@mentzermedia.com

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: Senate Leadership Fund

Address: 45 North Hill Drive Warrenton, VA 20186

Contact: Jack Pandol

Phone number: 202-559-6428

Email: info@senateleadershipfund.org

Station is authorized to announce the time as paid for by such person or entity.

List ALL chief executive officers, members of the executive committee and the board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):

Executive Director/President: Steven Law

Board of Directors and Members of the Executive Committee: Mike Duncan, Jo Ann Davidson, Phil Cox, Anne Hathaway

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:

☐ N/A

Name(s) of every candidate referred to: Bollier

Office(s) sought by such candidate(s) (no acronyms or abbreviations): US Senate

Date of election: 11/3/20

Clearly identify **EVERY** political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

☐ N/A

Healthcare
Taxes

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor Senate Leadership Fund	Station Representative
Signature: <i>[Signature]</i>	Signature: <i>[Signature]</i>
Name: Carl M Fortz	Name: Andrey Berry
Date of Request to Purchase Ad Time: 2/25/2020	Date of Station Agreement to Sell Time: 10/16/20

TO BE COMPLETED BY STATION ONLY

Ad submitted to station? ☒ Yes ☐ No Date ad received: **10/13/20**

Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

- ☒ Accepted
☐ Accepted IN PART (e.g., ad not received to determine content)*
☐ Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #: A2734129	Station Call Letters: KSNW	Date Received/Requested: 10/16/20
Est. #: 9410	Station Location: Wichita, KS	Run Start and End Dates: 10/17 - 10/23/20

For national issue ads only (not required for state/local issue ads):

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.